

Keeping up with stuff gets no easier as time and technology march forward – more stuff, different stuff. Further our stuff comes in all shapes and sizes and with wildly variable requirements for protection, access, etc. What’s more as said time marches on the light gathering capabilities of our eyes diminish. So there is a class of stuff that I’m tired of rummaging around for in the bottom of dark bags. The solution takes the form of an 18 gauge laser cut stainless steel blade of sorts – FobZilla. I’ve perforated one end so I can easily clip a myriad of stuff to it while it is stowed securely in the side pocket of the bag-of-the-moment. The strength of the steel keeps it from drooping and helps the bag pockets remain in tuck.

